

KITTERY COMMUNITY CENTER BOARD OF DIRECTORS
REGULAR MEETING

August 21, 2013 • 6:00pm
KCC in Multi-Purpose Room

Present: Jean Lincoln, Steve Workman, Kent Stephens, Mike Downs, Maureen Convery, Christie Salema, Mark Schremmer D. Allan Kerr, Gerry Mylroie, Tess Schneier

Betsy Wish also present

1. Call to Order & Welcome

6:04pm call to order by Steve Workman

2. Betsy Wish-presentation on proposed youth program in line with End 68 Hours hunger program. Maureen Convery introduced her vision about the envisioned programming. Maureen hopes to reach any/all children in Kittery, not just those served by the backpack program. Betsy suggests hosting a pilot event during morning hours that includes the parents as well as the children. A couple of open room with different things going on in each room for different age brackets. Parents would be expected to stay with their kids--hoping to expose these people to all the things going on at the KCC. Finite details will have to be shared with Janice's group and thought about how to get the word out, too.
(6:24pm)

3. Meeting Minutes

Approval of the KCC Board minutes from July 17, 2013-motion to accept by Steve Workman as presented, all in favor.

4. Reports

- A. Arts & Culture Committee Report (as needed)
- B. Dean Diggins event will be on 9/13. Screen will be in place for this event.
- C. Chair's Report (as needed)

Gerry Mylroie, Town Planner, present. Thank you to the board for work at KCC. Revitalization/rehabilitation and concerns about land acquisition. Town has tried to make contact with the abutting home owners. Long term/short term goal to put together an Open Space Acquisition bond for the November election for a given amount, if approved by voters, that would allow the town council to respond to any land acquisition opportunities. He is hoping that the TC will approve a public hearing so that it can go on the ballot in November.

Jean Lincoln regarding the farmer's market--they wish to continue it during the winter within the KCC. Jean would like to know the board's position on this migration. Move to recommend Farmer's market support to Janice by Kent Stephens, seconded by D. Allan Kerr. All in favor, motions carries. Steve Workman will follow-up with Janice.

5. Public Comment

none

6. 2020 Strategic Plan Development

A. Community Listening Report Update

Final Report is still under construction. Online survey had 121 participants. All responses left in the report for continuity.

Strategic Plan will include:

Future Development

Programs and Services, general

Facility and Program Management

Facility Operation and Maintenance

All goals and objectives we come up with will fall into these four categories.

B. Board Workshop #1

1. KCC Mission & Vision review & Discussion

Pie in the Sky vs Marching orders and how to get from one to the other. No vision statement exists for the KCC, we need to construct one. Value statements are the last piece of the equation. KCC board homework: read the handout Steve brought us. Write down our idea of what our Vision/Mission statements would be. Steve asks if we, the board, would prefer to fully come up with the vision/mission. Gerry shares that the Frisbee Revitalization Committee started this process so we have a solid foundation to build on. Gerry speaks about how our 20/20 Vision & Strategic plan will mesh with the Town's comprehensive plan in the long run and how the KCC is literally, and figuratively, the heart of Kittery.

2. Development of a KCC tagline [Example: the tagline for NIKE is/was "Just Do It"]

Two page handout with all received answers from 'What does the Kittery Center Mean to You'. Branding/building an ID for the center--

KCC board homework to read/absorb/think and come ready to create at our next meeting.

7. Other Business

D. Allan Kerr mentions that the Pre-K group is making an outdoor classroom. Open house on the 29th of August for this from 5:30-7pm. Staff and volunteers doing the construction are very enthusiastic about this innovative plan.

8. Next Meeting: September 18, 2013, 6pm

9. Adjourn

Motion to adjourn made by D. Allan Kerr, seconded by Steve Workman. 7:58pm